Kayfa ta is a publishing initiative that uses the popular form of how-to manuals (how=kayfa, to=ta) to respond to some of today's perceived needs; be they the development of skills, tools, thoughts, or sensibilities. Kayfa ta is also a research and curatorial platform that explores the expanded field of alternative publishing. Kayfa ta was founded in 2012 by Maha Maamoun and Ala Younis.

Ala Younis is a research-based artist. Collaboration forms a big part of her practice, as do curating and publishing projects. Using objects, film and printed matter, Younis often seeks instances where historical and political events collapse into personal ones. She is member of the advisory board of the Berlinale's Forum Expanded, and the Academy of the Arts of the World (Cologne), and co-founder (with Maha Maamoun) of the non-profit publishing initiative Kayfa ta.

Maha Maamoun is an artist, curator and independent publisher. Her work examines the form, function and currency of common visual and literary images as an entry point to investigating the cultural fabric that we weave and are woven into. She also works collaboratively on independent publishing and curatorial projects. Maamoun is a founding board member of the Contemporary Image Collective (CiC), a member of the curatorial team of Berlinale's Forum Expanded, and co-founder (with Ala Younis) of the independent publishing platform Kayfa ta.

Amr Ezzat is an Egyptian writer who remembers his dreams very well. Born in Imbaba in 1980, Ezzat studied engineering and philosophy, worked as an engineer, then a journalist, before becoming a human rights researcher and a writer for numerous newspapers and periodicals. His first book *Room 304 or How I Hid From My Dear Father For 35 Years* was published in English in 2018, and in Arabic in 2019.

Rayya Badran is a writer, translator and educator based in Beirut. Her writing and translated work has been featured in Makhzin (NY), Free Berlin (Berlin), Bidoun (NY), Ibraaz (London), ArteEast (NY), and many others. She has been teaching at the Fine Arts and Art History department at the American University of Beirut since 2014.

Barakunan is an independent publisher and media collective exploring contemporary mythmaking through original literature and audio-visual work.